



WRANGELL COOPERATIVE ASSOCIATION
Shakes Island Renovation Project

P.O. Box 2021 • Wrangell, Alaska 99929

Telephone: (907) 874-4304

Fax: (907) 874-4305

Email: wcatrib@gmail.com

Website: www.shakesisland.com

Wrangell Cooperative Association Announces Fundraising Campaign

Approximately \$25,000 to be raised using a variety of activities

Wrangell, Alaska – 11/10/2011 The Wrangell Cooperative Association (WCA) announced a new fundraising campaign to raise monies in support of Shakes Island totem restoration. Under the umbrella of the tribe's non-profit, the Alaska Native Sisterhood Association, WCA has launched the following fundraising activities:

- **Kickstarter** – WCA is using the world's largest funding platform for creative projects in music, film, art, technology, design, food, publishing and other creative fields. On Kickstarter, a project must reach its funding goal before time runs out or no money changes hands. WCA's Kickstarter goal is \$20,000 by Friday, January 6. Visit the [Chief Shakes Renovation Project Kickstarter](#) page to contribute.
- **Internet Searching and Shopping** – More than 100,000 nonprofits and schools participate in GoodSearch and GoodShop to raise funds:
 - **GoodSearch.com** – A search engine powered by Yahoo! that makes a donation to the Alaska Native Sisterhood Association each time a supporter searches.
 - **GoodShop.com** – An online marketplace of more than 2,500 popular merchants that donates a percentage of purchases to the Alaska Native Sisterhood Association.
 - **GoodSearch & GoodShop Toolbar** – A toolbar that works with internet browsers to ensure that the Alaska Native Sisterhood Association earns money every time a supporter shops and searches without having to go to GoodShop or GoodSearch first.

Supporters can access the GoodSearch and GoodShop from the home page of the Shakes Island web site at www.shakesisland.com.

WRANGELL COOPERATIVE ASSOCIATION Shakes Island Renovation Project

- **Raffles**—Several well-known local artists have donated items that WCA will be offering as prizes in a raffle. These items include a Ria Design bracelet, a lap blanket by Tribal Council member Lynn Allen, a print by artist Linda Churchill and a felted hat donated by Cherri Price.
- **Stock Photo Sales**—WCA is creating a portfolio of photos for sale at [Big Stock Photo](#). The photos are taken from the renovation project or have been donated to WCA to sell. The portfolio will increase over time as the project progresses and royalties will continue to accrue for WCA even after the project is completed. Future funds will be used to assist with Shakes Island maintenance.
- **Donations Through Paypal**—WCA has placed a Paypal button the home page of the Shakes Island web site at www.shakesisland.com for those wanting to donate using that payment method.
- **Ad Revenues**—WCA has signed up with Google's AdSense to display ads on its blog at www.shakesisland.blogspot.com. The ads pay a small remittance each time they are clicked by a blog reader. Like the stock photo sales, some revenue may continue to accrue for WCA even after the project is completed. Future revenue will be used to assist with Shakes Island maintenance.

About Shakes Island

Shakes Island is located in the harbor at Wrangell, Alaska and contains the Chief Shakes Historic Site, a National Register site that receives over 10,000+ visitors a year. The island stands as one of the few lasting reminders of Southeast Alaska Natives and their unique totemic art. The site's main feature is a replica of a 19th century Tlingit tribal house which is set on the authentic location historically occupied by Chief Shake's lineage. Not only is the site important to the national chronology of Native-white contact, it is still used today for Tlingit ceremonies and contains the prized clan artwork— at.óow —of the Stikine Tlingits. Shakes Island is owned and operated by the WCA.

About the Shakes Island Renovation Project

The Shakes Island tribal house was completed in 1940 built by collaboration between the CCC, the Forest Service and the local Tlingit tribe. Except for minor repairs, no major reconstruction has taken place to the structure. Because the tribal house is listed on the National Historic register, the replacement timbers must be hand adzed. Master carvers from other communities are overseeing and training locals to complete the adzing. The old structure needs to be dismantled and then a new structure erected in its place with the hand-adzed timbers, new electrical and a new roof of split cedar shakes. The totem poles on the island also need to be refurbished. When the project is complete, a celebration of project completion will be held. Learn more or make a donation to the project at www.ShakesIsland.com.

WRANGELL COOPERATIVE ASSOCIATION

Shakes Island Renovation Project

About the Wrangell Cooperative Association

Wrangell Cooperative Association (WCA) is the federally recognized tribe of the Stikine River region. WCA's charter was approved by the Department of the Interior in 1942. The tribe's mission is to support the cultural, ceremonial and subsistence lifestyle for all Alaskans and to promote the safe use and availability of a healthy environment for present and future generations. WCA provides social services, employment and educational opportunities to both the tribe and the Wrangell community. Of the 2,000 residents of Wrangell, approximately 800 are tribal members.